

COMMERCIAL
UAV NEWS 

2027

MEDIA KIT

DAILY DISPATCH FOR INDUSTRY INSIGHTS

LET US HELP YOU REACH THE AUDIENCE THAT MATTERS MOST

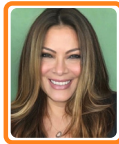
Thank you for your interest in advertising with Commercial UAV News. Whether you are looking to reach drone industry decision-makers, build brand awareness among engaged UAS professionals, launch a new product to a targeted audience, or establish your organization as a thought leader in commercial drone technology, we will work with you to find the right offering or mix of offerings to fit your needs.



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BUILD A DIGITAL STRATEGY THAT FITS YOUR ORGANIZATION



BRAND AWARENESS

- Website & Newsletter Advertising
- Homepage Takeover
- Technology Spotlight



PRODUCT LAUNCH

- Custom Content
- Dedicated Email
- Podcast
- Social Media Bundle



THOUGHT LEADERSHIP

- Webinar
- Custom Content
- Gated Content



LEAD GENERATION

- Webinar
- Gated Content

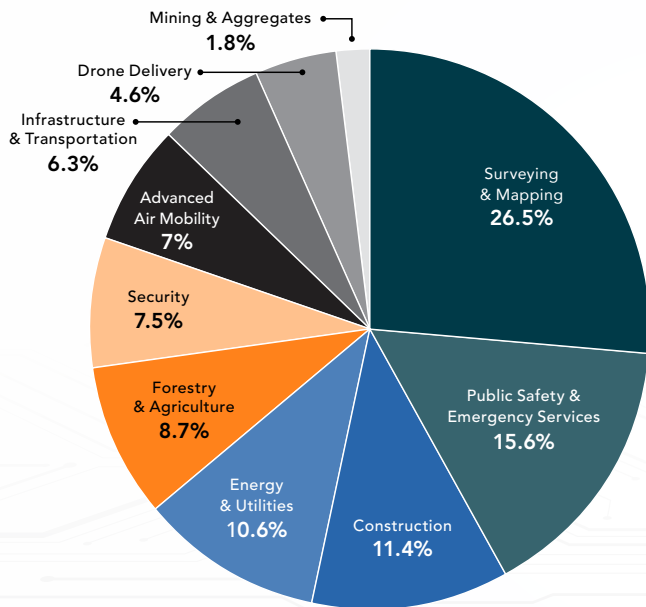
AUDIENCE OVERVIEW



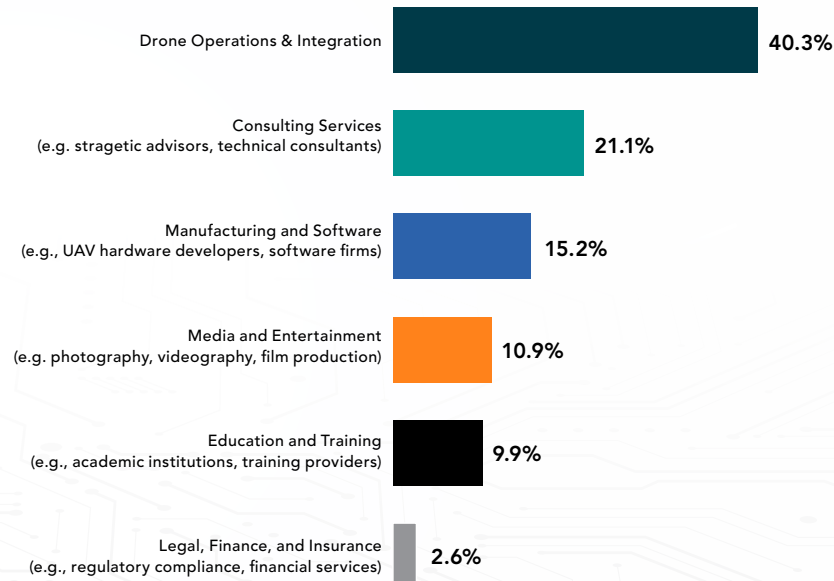
29,000+

Subscribers as of June 2026

PRIMARY INDUSTRY



TOP JOB FUNCTION



SAMPLE JOB TITLES

AVIATION SAFETY INSPECTOR/LEAD/MANAGER

BUSINESS ADVISOR/CONSULTANT

DATA ANALYST/SCIENTIST/SPECIALIST/PROCESSOR

DRONE/UAS ANALYST/LEAD/OPERATOR/ SUPERVISOR/SPECIALIST

FIREFIGHTER/MARSHAL/CAPTAIN/CHIEF

FORESTER/INVENTORY

FORESTER GEOLOGIST/ARCHAEOLOGIST/ HYDROGEOLOGIST/ ECOLOGIST/

GEOPHYSICIST

GEOSPATIAL ANALYST/TECHNICIAN/SCIENTIST/SPECIALIST/LEAD

GIS (MANAGER, SCIENTIST, ANALYST, SPECIALIST, TECHNICIAN)

LINEMAN SUPERVISOR

PARTNER (MANAGING/FOUNDER/ASSOCIATE)

PHOTOGRAMMETRIST

PIPING DESIGN LEAD

POLICE CAPTAIN/LIEUTENANT/SERGEANT/DETECTIVE

PRECISION AGRICULTURE SPECIALIST

PRESS/MEDIA/EDITOR/WRITER

REMOTE SENSING ANALYST/DIRECTOR/LEAD/TECHNICIAN/OPERATOR

REMOTE PILOT IN COMMAND (RPIC)

REPAIR TECHNICIAN/UAS MAINTENANCE SPECIALIST

RESEARCHER (PRINCIPAL/CHIEF/DIRECTOR)

SERVICE PROVIDER

SOLUTION ARCHITECT/ENGINEER/SOFTWARE DEVELOPER

SUPERINTENDENT ELECTRIC

TECHNOLOGY OFFICER/SPECIALIST/STRATEGIST/ANALYST

TOWER SITES INSPECTOR TRADE COMMISSIONER/INVESTMENT/ECONOMIST

Information is based on available 2026 Commercial UAV News subscriber data.

Leverage our network to put your brand in front of decision-makers across the entire commercial drone ecosystem.

WEBINARS & GATED CONTENT

TURNKEY WEBINAR

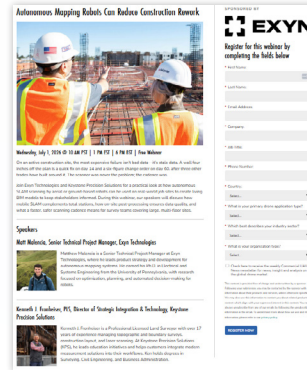
Host your live webinar with Commercial UAV News and let our expert team handle planning, promotion, logistics, and follow-up, so you can maximize your brand's visibility with minimal effort.

The value you obtain:

- Live webinar produced by Commercial UAV News
- Full technical support and webinar management
- Interactive Q&A with live audience
- Lead gen landing page with detailed contact form including name, title, company, email, phone number, state, and country
- Two promo emails to 29,000+ subscribers
- Reminder and follow-up emails with on-demand link
- Social posts on LinkedIn, X, and Facebook
- Newsletter banner promotion
- On-demand access after the event

*On-demand leads list available up to three months after live recording

**Banner advertisement creative provided by sponsor



GATED CONTENT

Feature your report, case study, or eBook on Commercial UAV News to showcase your expertise, attract qualified leads, and connect with decision-makers across a highly engaged audience of UAV professionals.

The value you obtain:

- Receive a customized landing page with a lead gen form including name, title, company, email, phone number, state, and country
- Two dedicated emails sent to Commercial UAV News 29,000+ subscribers to promote downloads
- Three social media posts via LinkedIn, X, and Facebook
- Three months of banners in the Commercial UAV News Newsletters and news site

\$7,200

2 month lead time preferred

BONUS!

Commercial UAV content and marketing experts are here to help optimize your webinar titles, descriptions, and advertisements for maximum impact.

\$4,700

3 week lead time preferred



CHECK OUT SOME OF THE
PREVIOUS WEBINARS



VIEW PREVIOUS
WHITEPAPERS



CUSTOM CONTENT

Featured article & guest post

Share your expertise with your target audience through custom content focused on a product, service, or case study, whether you contribute a pre-written guest post or work with our content team on a featured article.

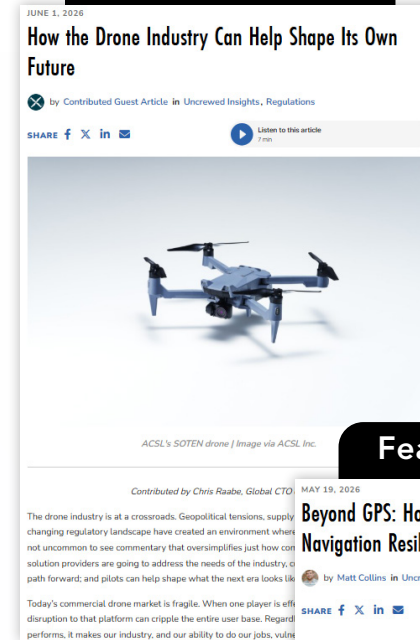
- Increase brand awareness through engaging content by collaborating with Commercial UAV News
- Educate your audience, highlight your business's expertise in the industry, and boost brand awareness, all while generating warm leads for your sales pipeline
- Our editorial team crafts your story for over 29,000 industry professionals, showcasing your product's value
- Articles appear in our weekly newsletter and remain indefinitely on the news site, averaging 400 views with a 5-minute read time
- Work with our editorial team to determine article format and focus to effectively convey your messaging

EXPLORE ARTICLES 

\$2,100

Two week lead time preferred

Guest Post

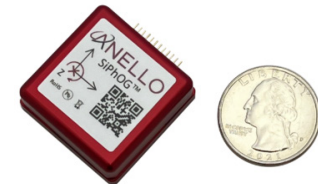


Featured Article

Beyond GPS: How ANELLO Photonics Is Building Navigation Resilience for Commercial Drones

MAY 19, 2026 by Matt Collins in Uncrewed Insights

SHARE f x in e [Listen to this article](#) 10 min



ANELLO SIPROG | Image via ANELLO Photonics

Sponsored by ANELLO Photonics

Over the last quarter-century, perhaps no technology has fundamentally changed our lives more than GPS. While it has been around for significantly longer than that, the public-facing applications for the technology have been combined with the growth of the internet over a similar time period to quite literally change the way we live. From having constant access to directions to enabling precise pick-up and delivery, almost unimaginable convenience has been brought to our lives seemingly overnight with the advent of this technology.

The effect GPS has had on the commercial drone industry has been substantial as well, as anyone who works in the field will know. In fact, at this point, the technology is likely so embedded within

SPONSORED EMAIL

Get your message into the hands of our qualified audience with a dedicated email.

- Drive traffic to your site
- Announce product or service launches
- Share a new resource
- Promote an upcoming webinar
- Reach an already engaged audience

Dedicated
Email Stats



29,000+ subscribers list

Average open rate*	32.3%	Average click rate*	2.7%	Average click to open rate*	8.4%
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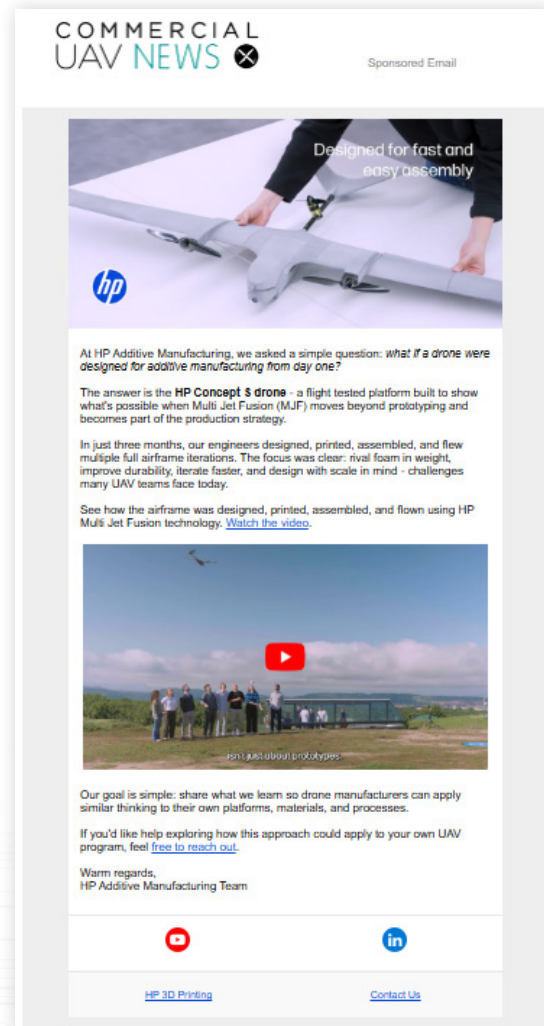
*2025 + 2026 Sponsored email results

\$4,500

2 week lead time preferred



Reach out for date availability to secure your send date!



NEWSLETTER & SITE ADVERTISING

WEB TRAFFIC STATS:

Average Monthly Page Views	45,833
Monthly Users	27,750
Views Per Active User	1.65
Average Engagement Time	35 seconds

NEWSLETTER

*2025 newsletter results

Average Open Rate	35.55%
Average Click to Open Rate	8.36%
Average Click Rate	3%

GEOGRAPHIC BREAKDOWN

UNITED STATES

69.8%

GLOBAL AUDIENCE

30.2%

Prices range from

\$575 - \$3,750 each

Leaderboard (728x90)

COMMERCIAL UAV NEWS

More Than a Pilot: What It Takes to Build a Drone Photography Career

POP-UP (640x480)

Medium Rectangle (300x250)

Medium Rectangle (300x250)

Our Newsletter

Latest News

Medium Rectangle (300x250)

Skyscraper 300x600

Trailerboard (728x90)

COMMERCIAL UAV NEWS

Leaderboard (728x90)

More Than a Pilot: What It Takes to Build a Drone Photography Career

Medium Rectangle (300x250)

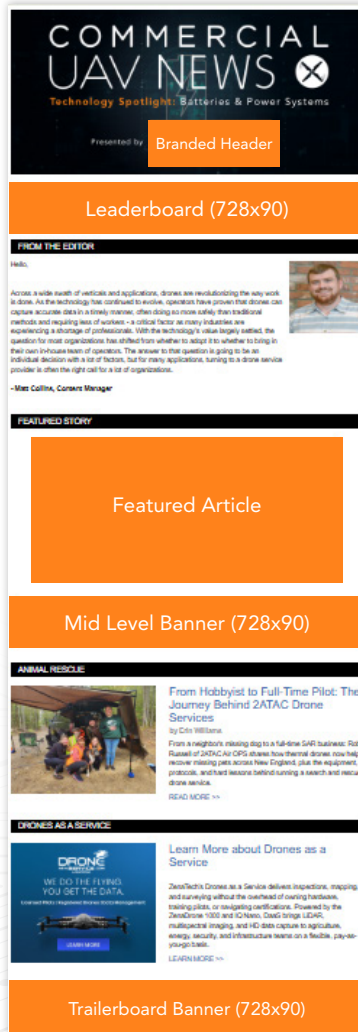
Banner (728x90)

Banner (728x90)

Trailerboard (728x90)

TECHNOLOGY SPOTLIGHT

\$3,500



Feature your content in a themed special edition of the Commercial UAV News Newsletter, spotlighting a different technology each month to our engaged subscriber audience.

Package Includes:

- Branded newsletter header image, e.g., "Technology Spotlight presented by..."
- Featured Article written by Commercial UAV News Editorial - Top Position
- Full-site branding for one week with a Commercial UAV News homepage takeover
- 728x90 - Leaderboard Banner Ad
- 728x90 - Mid Level Banner Ad
- 728x90 - Trailerboard Banner Ad

Spotlight Theme	Issue Date
AI/Autonomy Software	January
Imaging Sensors	February
Contact Us	March
Fleet Management/Operations Software	April
GNSS/Positioning Hardware	May
Contact Us	June
Cybersecurity	July
Spray Systems	August
Contact Us	September
Detect and Avoid/Radar Systems	October
Airframes	November
Contact Us	December

• Newsletter
Subscribers:
29,000+

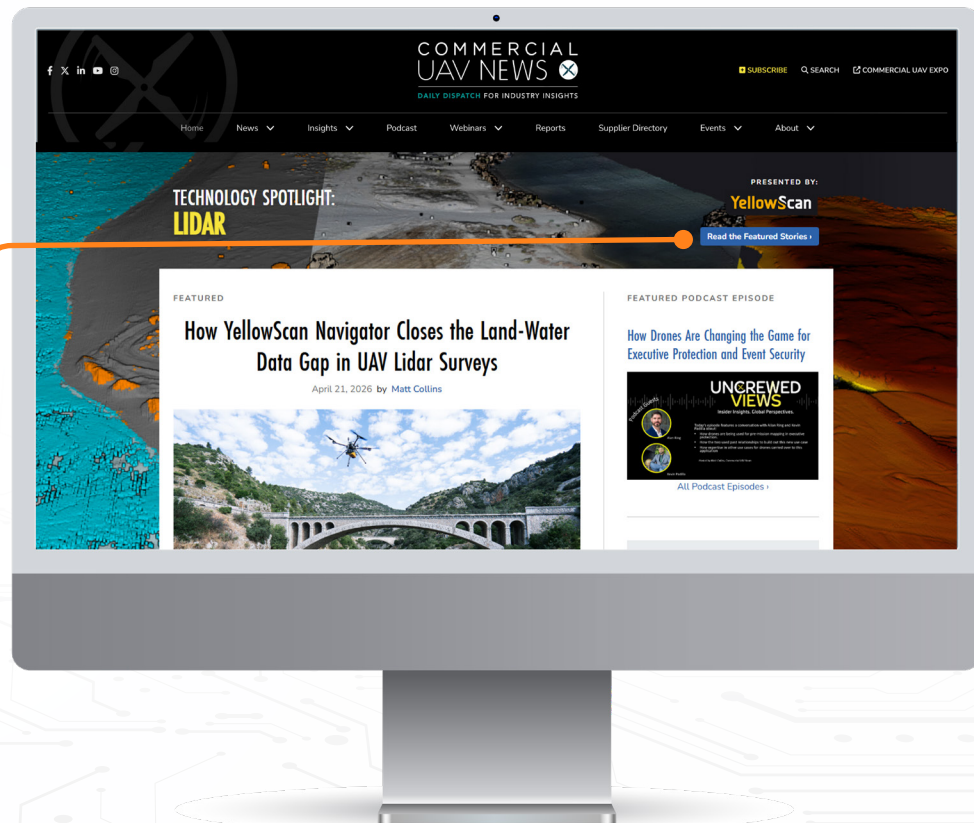
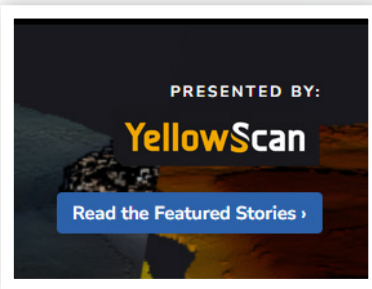
• Avg. Open Rate:
34.7%

NEWS HOMEPAGE TAKEOVER

Put your brand front and center with a full-site takeover. Commercial UAV News Homepage Takeover offers maximum visibility by wrapping your brand around the entire site, reaching thousands of engaged commercial & industrial drone professionals as they explore the latest industry news.



27,750+
Average Active Users on
Commercial UAV News
each month



\$2,400

for two weeks

PODCAST EPISODE

UNCREWED VIEWS

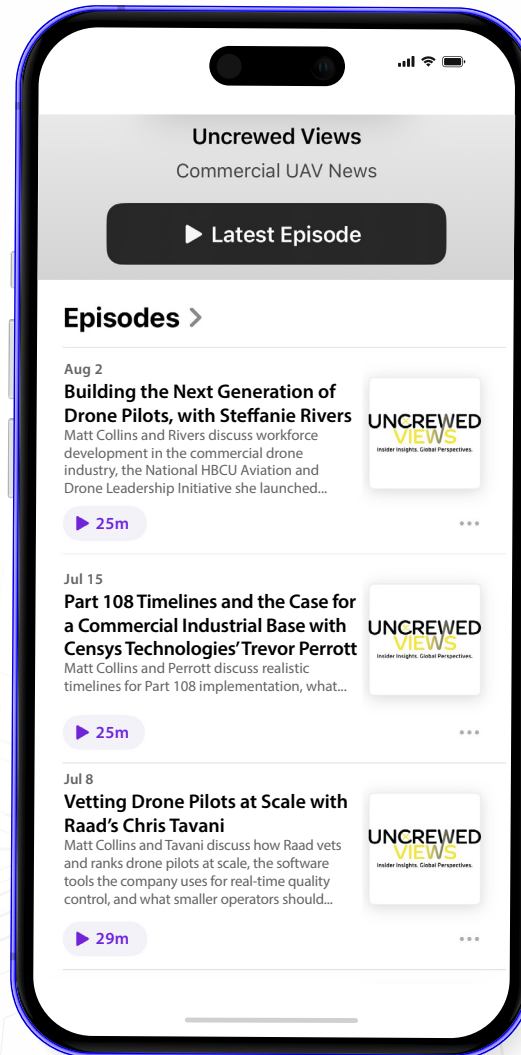
Insider Insights. Global Perspectives.

Commercial UAV News brings together industry insiders—the engineers, the regulators, the standards builders, the thought leaders, and innovators—to talk about what commercial drone professionals and stakeholders need to know to go beyond the buzzwords and jargon.

Discuss what really matters to operators and organizations when it comes to using drones to perform numerous tasks in faster, cheaper and/or safer ways that define real-world value with a sponsored podcast.

The value you obtain:

- A professional podcast available on Spotify and Apple Podcasts
- A custom Uncrewed Views social banner
- A social post on LinkedIn, Facebook, and X
- Highlighted in that week's edition of the Commercial UAV News newsletter



\$775



FOLLOWERS 292 198

STREAMS 11.5K 2,772

TOP EPISODES IN 2026

Beyond Detection: How Critical Infrastructure Is Rethinking Drone Risk

Breaking Down the FCC's Covered List Decision with Tyler Hazen

Gaussian Splatting 101 with Michael Rubloff

Listen Today



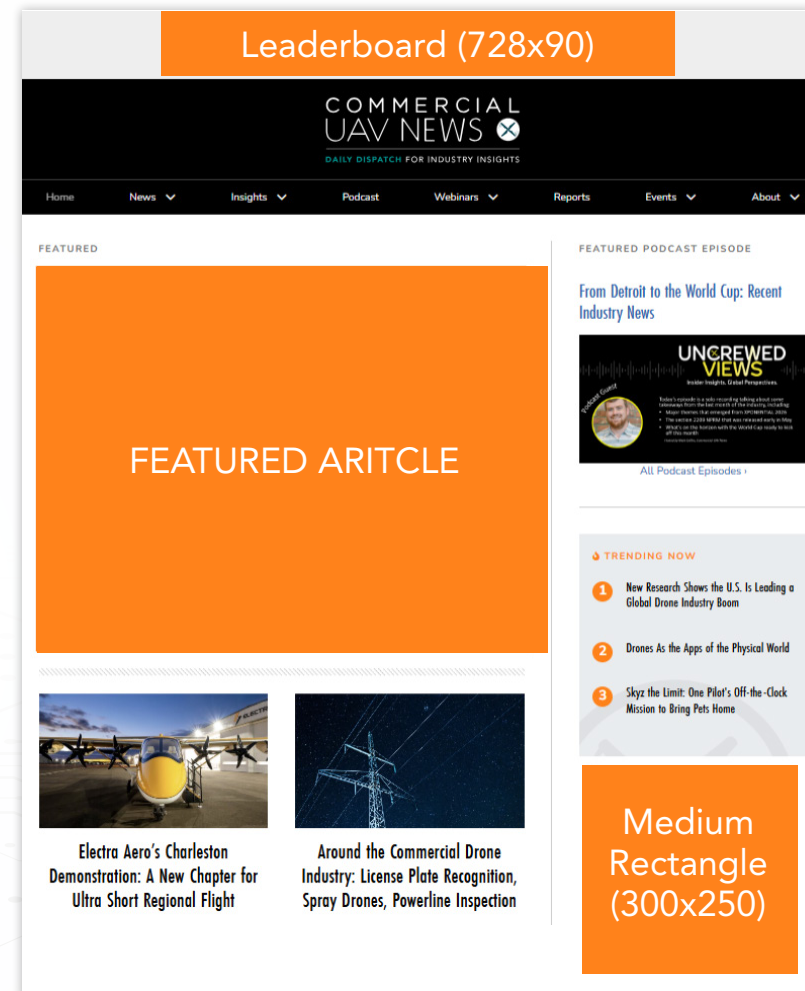
MONTHLY MEDIA BUNDLE

Reserving a full month of advertising with Commercial UAV News keeps your brand consistently front and center for our engaged UAS audience, maximizing exposure and reinforcing your message at every stage of the buying cycle.

- One piece of content written by Commercial UAV News is designed to benefit the brand while being of interest to our readers.
- Article will be published as a featured article and posted on our LinkedIn, Facebook, Twitter, and Instagram.
- Ads will run on our home page, landing pages, and content pages.
- One month of non-exclusive ads in our weekly newsletter, with a current subscriber list of more than 29,000.

Stay top of mind with our engaged UAS audience across every channel, all month long

\$6,525



MORE THAN JUST A NEWS SITE

COMMERCIAL UAV EXPO

Leverage leading industry events reinforced by year-round reporting and insights; professionals rely on. This international tradeshow and conference bring together top professionals from the commercial drone industry.

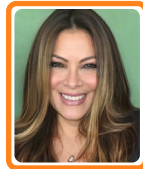
Connect with peers, gain valuable insights through a comprehensive conference program, and explore cutting-edge technologies in the exhibit hall showcasing the latest advancements in the commercial UAS space.

Reach out to discuss – How to leverage Commercial UAV Expo and Commercial UAV News to broaden brand exposure.

[LEARN MORE](#)


ELEVATE YOUR PERSONAL BRAND AND ACCOMPLISH MORE WITH COMMERCIAL UAV NEWS!

Contact the sales team for more information:



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REACH YOUR AUDIENCE WHERE THEY ALREADY ARE ADD ON A SOCIAL MEDIA PACKAGE

The Commercial UAV News audience is active, engaged, and growing across social media. Our social media package puts your brand in front of qualified UAS professionals on four targeted channels.

(Follower stats as of June 2026)



One LinkedIn post
18,858
LinkedIn Followers



One Facebook post
12,000
Facebook Followers



One post
11,100
X Followers



One Instagram post
4,925
Instagram Followers