

2024

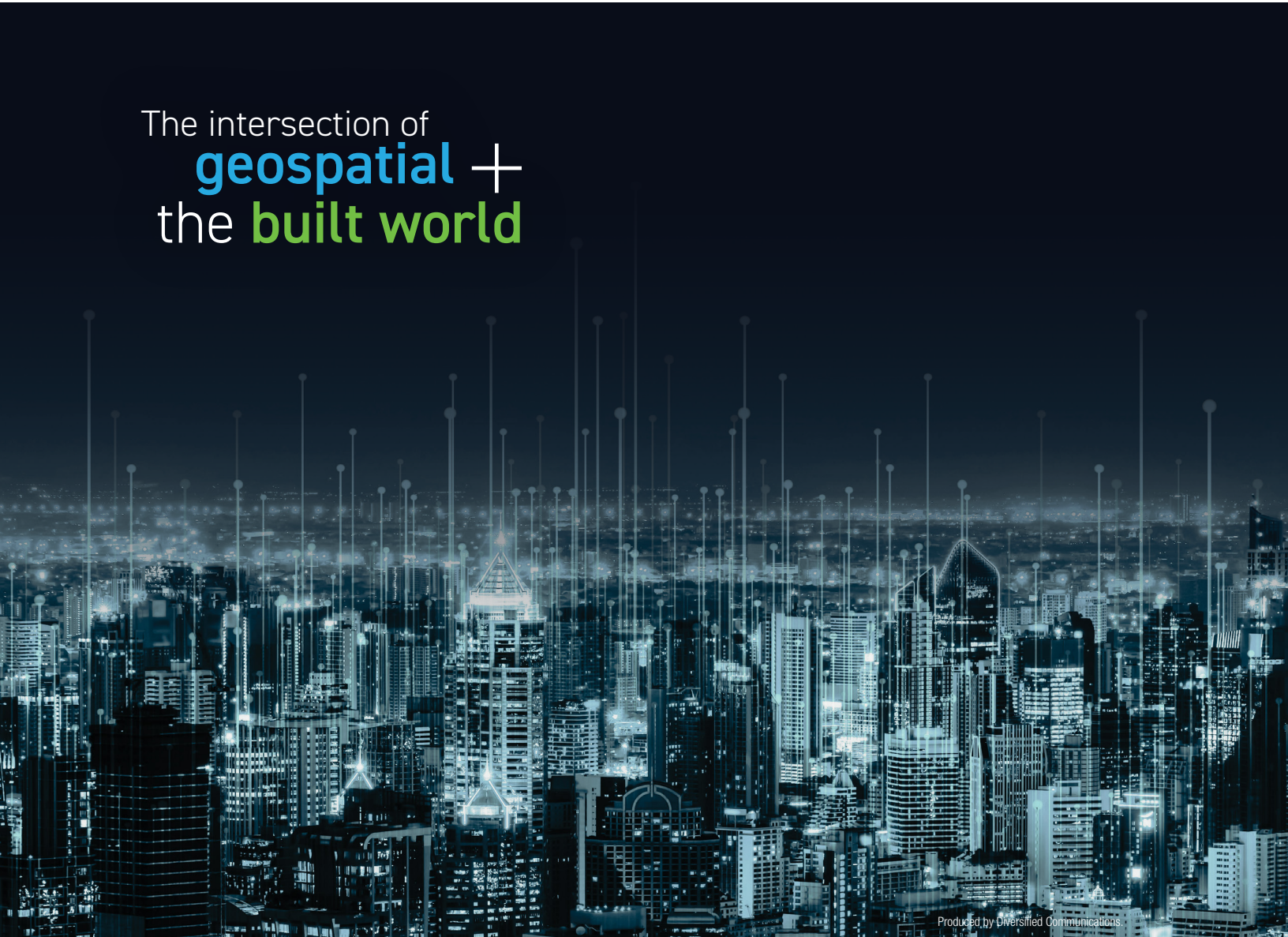


FEBRUARY 11 - 13, 2024 | DENVER CO - USA

[geo-week.com](https://geo-week.com)

# EXHIBITOR PROSPECTUS

The intersection of  
**geospatial** +  
the **built world**



Produced by Diversified Communications.



## Event Partners

Presented by:



From the organizers of:

COMMERCIAL  
UAV NEWS

COMMERCIAL  
UAV EXPO

GEO  
BUSINESS

DESIGN  
BUILD

DIGITAL CONSTRUCTION WEEK  
INNOVATION IN THE BUILT ENVIRONMENT

TOTAL FACILITIES  
EXCELLENCE IN PERFORMANCE

Co-located events:



asprs THE MAPPING & GEOSPATIAL  
INFORMATION SOCIETY



isprs



MAPPS



USIBD  
U.S. INSTITUTE OF  
BUILDING DESIGN



WG/C  
WORLD GEOSPATIAL  
CONFERENCE

# About Geo Week

Geo Week brings together industry professionals who span disciplines from the built to the natural world, using the latest in geospatial, lidar and 3D technologies. By focusing on the convergence of these tools and emerging technologies that provide additional applications and capabilities, Geo Week is positioned to be an important forum for sharing knowledge, best practices, and innovative solutions that can address complex challenges. Exhibitors can showcase cutting-edge products, services, and solutions to a highly engaged and diverse audience, and connect with other like-minded professionals who are passionate about advancing the state of the art in geospatial and built world technology.



## INDUSTRIES SERVED



Architecture, Engineering  
& Construction



Infrastructure  
& Transportation



Asset & Facility  
Management



Land & Natural  
Resource Management



Disaster &  
Emergency Response



Mining  
& Aggregates



Earth Observation &  
Satellite Applications



Surveying  
& Mapping



Energy  
& Utilities



Urban Planning  
& Smart Cities

## AEC Innovations

The audience interested in this content is comprised of professionals in architecture, engineering and construction (AEC), who use technology to improve their workflows and bring efficiencies to their projects throughout the building lifecycle. Leveraging technologies including BIM, reality capture, automation, augmented reality and more, these innovators include past attendees of AEC Next, which is now part of Geo Week.

## Lidar & Geospatial

This audience is comprised of professionals in surveying and mapping who are using airborne, terrestrial and related remote sensing technologies in their work. From the latest in lidar sensors to the broadening use cases for geospatial data, this audience is highly engaged in technical content and has grown over the more than 20-year history of the International Lidar Mapping Forum, which is now part of Geo Week.

## 3D Technology

From the latest in 3D scanning technologies to advanced software for processing and creating 3D visualizations, this audience is focused on the creation of 3D representations of the real-world through photogrammetry and laser scanning. For nearly two decades, this audience has been engaged in SPAR 3D, which is now part of Geo Week.

# Facts & Figures

**190 COMPANIES**  
EXHIBITED AT GEO WEEK

**2,800 professionals**  
from **50 U.S. states**  
and **40 countries**  
attended in 2023

## EXHIBITOR SATISFACTION & SALES



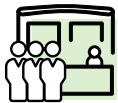
**99%**

of companies said they  
were able to generate  
new sales leads



**97%**

said that Geo Week  
was important to  
their business



**98%**

were satisfied with the  
quantity of attendees  
at their booth



**97%**

of exhibitors expect  
to generate sales  
within 12 months as  
a result of exhibiting



**98%**

were satisfied with the  
quality of attendees at  
their booths



**93%**

of exhibitors were  
satisfied with exhibiting  
at Geo Week



**89%**

of exhibitors stated they were  
likely to return next year

We had current customers/  
distributors or future  
customers/distributors in  
our booth for almost the entire  
event. This was exactly what we  
were looking for and are excited  
to come back next year.

**John McArthur**  
WISPR

Geo Week is a wealth of  
knowledge for the geospatial  
space. New technology emerges  
every year and exhibiting here  
increases your workflow and  
sparks new ideas.

**Devon Spark**  
NavVis

Geo Week was an incredible  
experience! Our team was able  
to showcase our product to  
numerous potential clients, in  
addition to being integral to  
exploring new partnerships  
with other technology  
innovators.

**Randall Harper**  
Prostar GeoCorp

# Sample Attending Organizations

AECOM	Esri	Lockheed Martin	Surdex Corporation
Airbus	Exail	MCKIM & CREED, Inc	Teledyne Geospatial
Amazon	Exyn Technologies	MAPPS	TopoDOT
ASPRS	FARO Technologies, Inc	Messe Dusseldorf North America	Trimble
Autodesk	FDOT	Microdrones	U.S. Department of Energy
AVEVA	Feldman Geospatial	NavVis	U.S. Geological Survey
Bentley Systems	Fugro	NCDOT	Vexcel Imaging
Black & Veatch	GeoCue Group	NOAA	Woolpert
BC Hydro	GeoSLAM Ltd	NV5 Geospatial	World Geospatial Industry Council
Bureau of Land Management	Gessner Engineering	Phase One	YellowScan
Cherokee Nation	Google	Phoenix LiDAR Systems	Z+F USA, INC.
Chevron	Hensel Phelps	Pix4D	
Cintoo US Inc.	Hexagon	Planet	
CUBE	Hydro-Quebec	Quebec Land Surveyors Association	
Datum Tech Solutions	Jacobs Engineering	Raytheon Technologies	
Dept of Justice	Kleinfelder	RIEGL USA, Inc.	
Dewberry	L3Harris	Sanborn Map Company	
DPR Construction	Land Commission of Ghana	Seattle Public Utilities	
Duke Energy	Las Vegas Valley Water District	Skanska USA Building	
Emesent	LIDARUSA	StructionSite	

## SAMPLE JOB TITLES

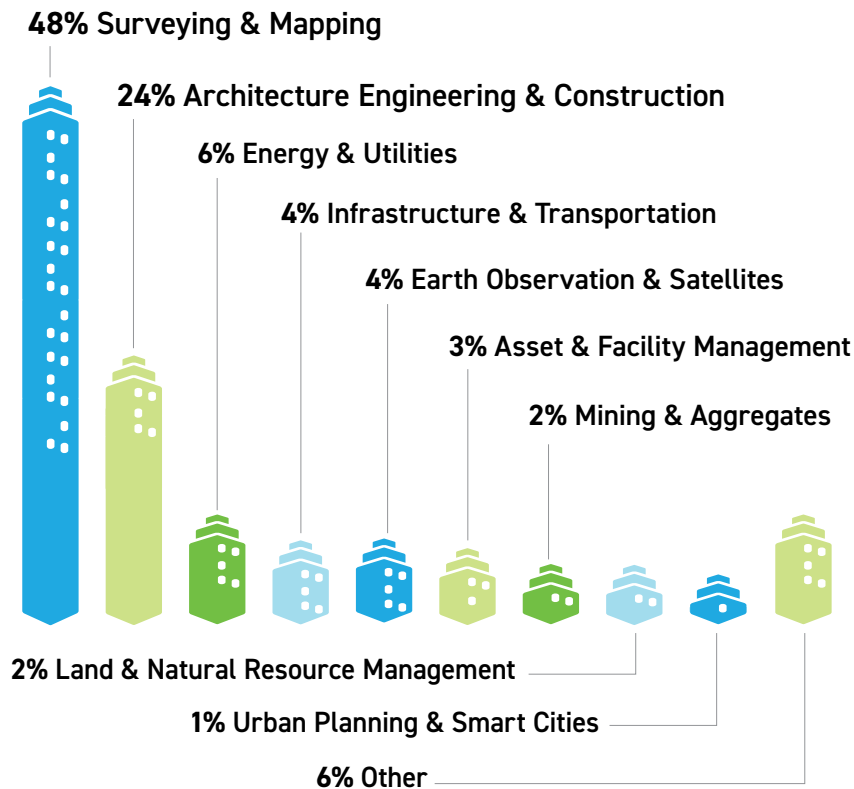
Aerial Lidar Project Manager	Director of Systems Engineering	GIS Engineer	Program Director	UAS Senior Solutions Engineer
Aerospace Engineer	Facilities Manager	GIS/UAS Specialist	Project Architect	Virtual Design & Construction Manager
Airborne Acquisition Manager	Federal Geospatial Director	Hydrogeologist	Project Geophysicist	VP & Chief Scientist
Architect	Field Survey Manager	Innovations Manager	R&D Scientist	VP Imaging Systems
BIM Manager	Flight Operations Manager	Integrations Engineer	Reality Capture Team Leader	VP Innovation
BIM/VDC Manager	Geodesist	IT Director	Reality Capture Specialist	VP of Geospatial Services
Civil Engineer	Geomatics Analyst	Lidar Product Leader	Remote Sensing Director	VP Operations
Data Scientist	Geoscientist	Mapper	Senior Systems Engineer	VP of AEC Enterprise Solutions
Data Systems Manager	Geospatial Program Director	Mechanical Engineer	Solutions Architect	
Director of Operations and Technology	GIS Analyst/ Photogrammetrist	Mobile Survey Specialist	Spatial Data Scientist	
Director of Lidar & Remote Sensing		Operations Director	Structural Engineer	
		Photogrammetrist	Surveyor and Mapper	
		Product Manager		

**CLICK HERE**  
TO SEE THE FULL  
LIST OF ATTENDING  
COMPANIES



# Industry Breakdown

## Top Industries



### Top AEC Audience Interests:

- BIM
- 3D Visualization
- Reality Capture
- Point Clouds
- AEC Workflows
- Photogrammetry
- Digital Twins

### Top Lidar & Geospatial Audience Interests:

- Lidar
- Aerial Mapping
- Photogrammetry
- GIS
- Remote Sensing
- UAV/UAS
- Topo/Bathy

### Top 3D Audience Interests:

- Lidar
- Point Clouds
- 3D Visualization
- Digital Twins
- SLAM
- Reality Capture
- Sensors



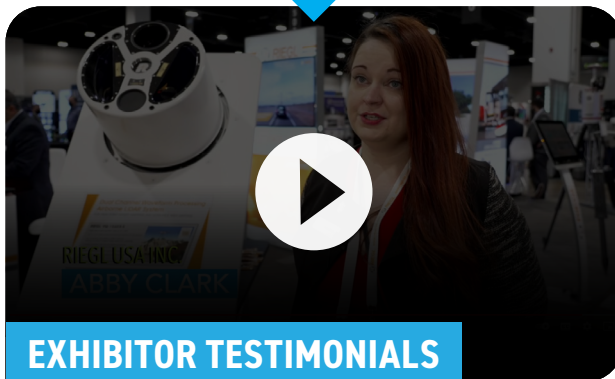
# What's Next?

Contact Casey to select your booth and discuss other opportunities today

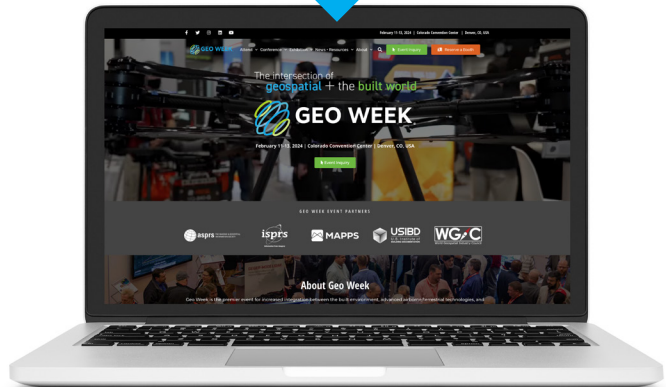


**Casey Reynolds**  
Sales Manager  
creynolds@divcom.com  
207-842-5624

Watch our Exhibitor Testimonial  
- straight from the show floor!



Learn all about Marketing  
& Sponsorship Opportunities



Check out year-round  
digital offerings!



Visit the  
Geo Week News website!

