

2027

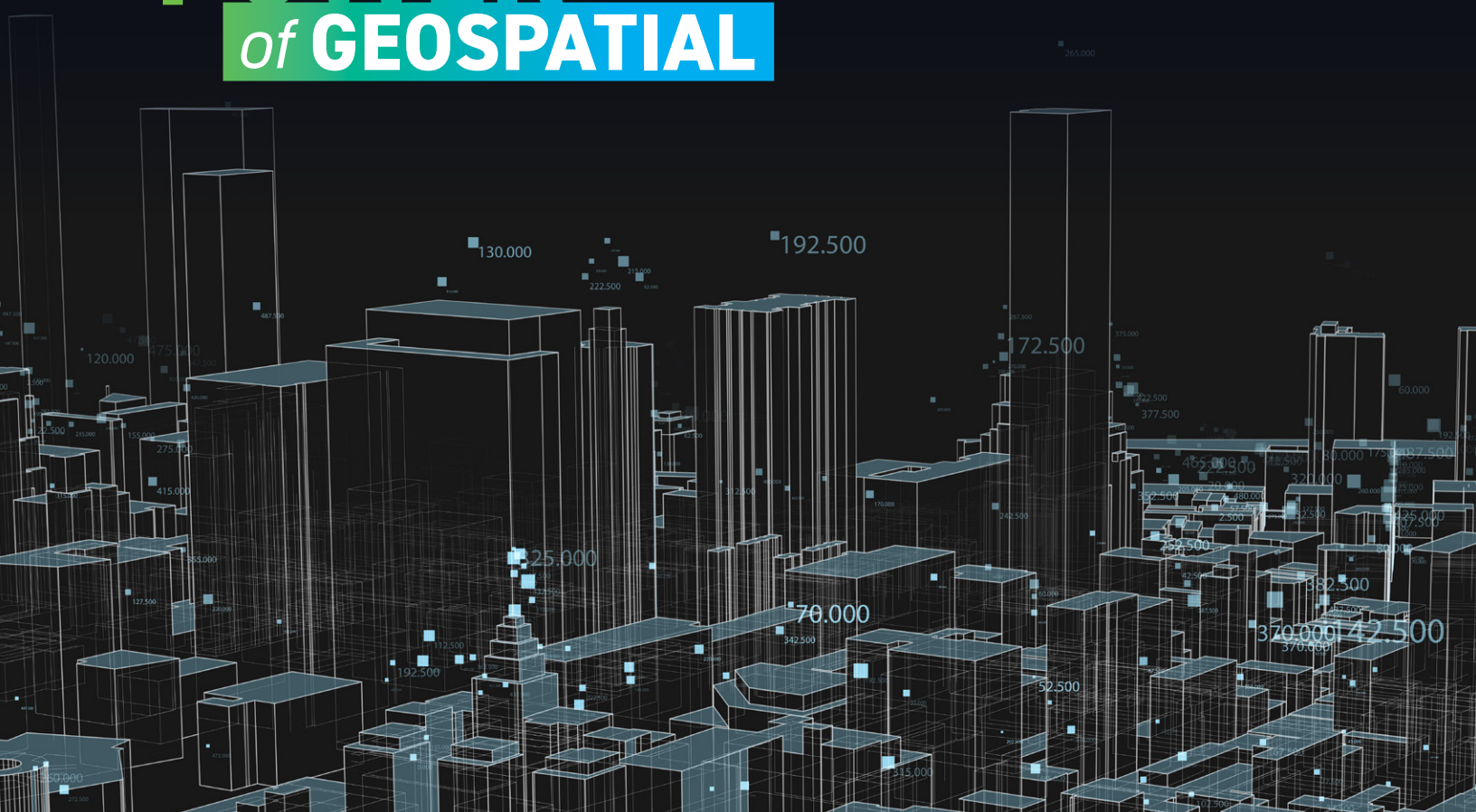


FEBRUARY 23-25, 2027 | SALT LAKE CITY, UT

geo-week.com

EXHIBITOR PROSPECTUS

HARNESS THE
POWER
of **GEOSPATIAL**



From the organizers of:



EVENT PARTNERS



THE IMAGING & GEOSPATIAL INFORMATION SOCIETY



About Geo Week

Geo Week brings together geospatial and mapping professionals to explore how data, maps, and advanced technologies can deepen our understanding of the world and inform solutions for complex challenges.

New technological innovations, remote workflows, and hardware breakthroughs are rapidly redefining expectations across teams, organizations, and entire industries. The Geo Week tradeshow floor brings together cutting-edge tools and trusted vendors to help professionals make informed technology decisions — and offers an unmatched space for peer-to-peer networking.



TESTIMONIALS

“Geo Week is one of the most important geospatial events in North America. The quality of attendees, the strong presence of industry leaders, and the focus on real-world innovation make it an excellent platform for networking, partnerships, and market insights. It’s a must-attend event for companies looking to expand and stay ahead in the geospatial industry.”

“Geo Week is always the go-to event for the LiDAR industry — so many customers and partners in the same location, from hardware sensors to AI/ML and analysis, with a great mix of presentations, exhibitors, and networking.”



**SAVE
- THE -
DATE**

 **GEO WEEK**
geo-week.com

GEO WEEK IS HEADING TO
SALT LAKE CITY / UTAH

FEB 23-25, 2027

AUDIENCE OVERVIEW




SAMPLE JOB TITLES

- » Aerial Mapping Project Manager
- » BIM / VDC Manager
- » Chief Photogrammetrist
- » Chief Technology Officer
- » Data Scientist
- » Digital Engineering Director
- » Director of Aerial Services
- » Director of Flight Operations
- » Director of Geospatial Technology
- » Director of Mapping
- » Director of Reality Capture
- » Director of Survey
- » Geomatics Director
- » Geomatics Project Manager
- » Geospatial Analyst
- » Geospatial Program Director
- » GIS Director
- » GIS Solutions Architect
- » IT Director
- » LiDAR Director
- » Lidar Project Manager
- » Mobile LiDAR Group Leader
- » National Director of Geospatial Services
- » Photogrammetrist
- » Principal Geospatial Scientist
- » R&D Scientist
- » Reality Capture Manager
- » Remote Sensing Program Manager
- » Remote Sensing Scientist
- » Solutions Architect
- » Survey & Mapping Practice Leader
- » Survey Director
- » UAS Operations Manager
- » UAS Program Manager
- » UAS Solutions Architect
- » VDC Director
- » Vice President of Geospatial Technology
- » VP Business Development
- » VP of Engineering & Operations
- » VP Remote Sensing
- » Water Resources Project Manager
- » Wildlife Biology Field Lead











SAMPLE ATTENDING ORGANIZATIONS

- » AECOM
- » Airborne Snow Observatories
- » Asplundh Tree Expert
- » Bechtel
- » Bentley Systems
- » Bonneville Power Administration
- » Booz Allen Hamilton
- » Burns & McDonnell
- » CDM Smith
- » Colorado Parks & Wildlife
- » Con Edison
- » Cyberhawk
- » Denver Regional Council of Governments
- » Duke Energy
- » EarthDaily
- » ExxonMobil
- » General Motors
- » Google
- » HDR Engineering
- » Hensel Phelps
- » Jacobs Engineering
- » Kimley-Horn
- » McKim & Creed
- » Mine Vision Systems
- » Mortenson Construction
- » NASA
- » National Grid
- » NextEra Energy
- » NOAA
- » NVIDIA
- » Oak Ridge National Laboratory
- » Oracle
- » Pacific Gas & Electric
- » Pano.AI
- » Parsons
- » Sony Electronics
- » Southern Company
- » Stantec
- » Tennessee Valley Authority
- » U.S. Bureau of Land Management
- » US Army Corps of Engineers
- » Waste Management
- » Weyerhaeuser
- » WSP
- » Xcel Energy
- » Zeitview
- » Zoneomics

PROOF IN THE NUMBERS

<p>3,500+ PROFESSIONALS ATTENDING</p>	<p>50 U.S STATES REPRESENTED</p>	<p>49 COUNTRIES REPRESENTED</p>
<p>97.7%  of exhibitors were satisfied with their overall Geo Week experience</p>	<p>235+  companies on the exhibit hall floor, representing the full geospatial ecosystem</p>	<p>72%  of floor space was re-booked on-site – don't wait to secure your space</p>

INDUSTRIES SERVED

- | | |
|--|---|
|  68.21%
Surveying & Mapping |  16.87%
Disaster & Emergency Management |
|  44.00%
Architecture, Engineering & Construction |  16.26%
Urban Planning & Development |
|  34.77%
Energy, Utilities, Telecom & Industrial |  15.19%
Mining & Aggregates |
|  28.73%
Infrastructure & Transportation |  14.37%
Telecommunications |
|  24.12%
Land & Natural Resources |  14.15%
Climate & Sustainability |
|  22.13%
Asset & Facilities Management |  13.76%
Industrial & Manufacturing |
|  20.66%
Oil & Gas |  9.28%
Historical Preservation & Archaeology |
|  17.69%
Water Resource Management | |

Percentages reflect attendees' selections of multiple industries during registration

TESTIMONIALS

“ It was wonderful to see so many new and familiar faces. I feel inspired and grateful to be part of such an innovative industry, surrounded by cutting-edge technology and passionate professionals. **”**

“ Geo Week is the convergence point of technology, business, and praxis – where market realities and user demands meet bold ideas from industry leaders, and collective listening fuels the next wave of innovation. **”**

FEBRUARY 23–25, 2027 | SALT PALACE CONVENTION CENTER | SALT LAKE CITY, UT

HARNESS THE **POWER** of **GEOSPATIAL**

AMPLIFY YOUR EXHIBIT SPACE

Your booth is just the beginning. Enhance your presence at Geo Week with opportunities designed to grow your brand before, during, and after the event.



Thought Leadership Opportunities

Position your team as the experts buyers trust. Share your knowledge on the Geo Week stage and set the conversation for your industry.

- Product Preview Presentations
- Exhibit Hall Theater
- Demo Zone Presentations
- Workshops



Boost Brand Awareness

Get in front of 3,500+ professionals beyond the show floor - before they arrive, while they're there, and after they leave.

- Networking Receptions
- Back-of-Badge Sponsorship
- Lanyards
- Event Mobile App
- Coffee Breaks



Booth Traffic Drivers

Drive qualified buyers directly to your space with sponsorships and activations that create buzz and give people a reason to stop.

- Wi-Fi Sponsorship
- Mobile App Push Notifications
- Floor Sticker Decals
- Pre-Event Email Campaigns

READY TO GO BEYOND THE BOOTH?

Explore the Full Sponsorship Menu

Contact your sales rep to build a custom package that fits your goals and budget.

[View All Opportunities →](#)



What's Next?

Contact Casey or Connor to select your booth and discuss other opportunities today

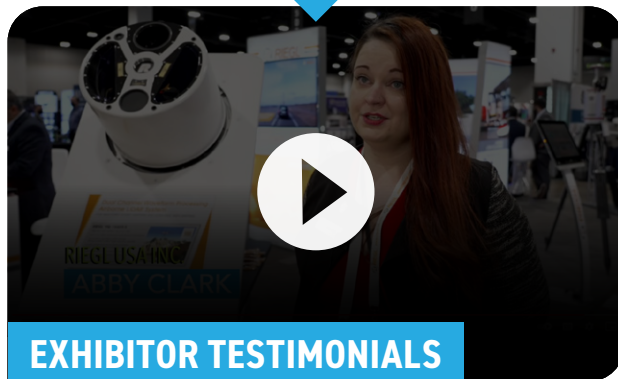


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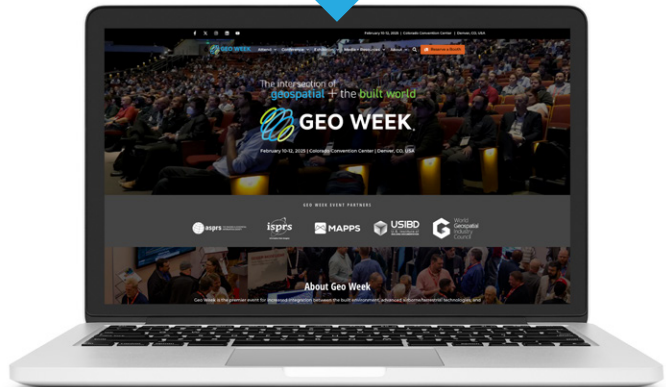


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Watch our Event Recap -
Featuring real exhibitor insights straight from the show floor



Learn all about Marketing & Sponsorship Opportunities



Check out year-round digital offerings!



Visit the Geo Week News website!

