



2027 Industry Partner Agreement

At Geo Week, we believe collaboration drives innovation and accelerates progress.

“Industry Partner” status is reserved for premier organizations that also believe in bringing top minds together to deepen our understanding of the world and inform solutions for complex challenges. When organizations engage as Industry Partners, everyone benefits—your organization gains visibility and influence, Geo Week strengthens its reach and programming, and the entire industry advances through collective knowledge and stronger networks.

Industry Partners enjoy the following benefits:

- Two complimentary conference passes (value \$1,990+)
- A dedicated Industry Partner page on the Geo Week website highlighting your organization
- A \$100 discount promo code for Conference Passes to share with members and network
- Inclusion in an Industry Partner article/press release distributed via Geo Week News, newsletters, and other appropriate channels
- Promotion of your Industry Partner status through standard channels (email, newsletters, website, social media, onsite signage); note that these promotions may include all Industry Partners.
- 25% discount on Geo Week sponsorships, including meeting room rentals
- **Optional:** Participation in Geo Week News content throughout the year (e.g., webinars, articles, reports)
- **Optional:** Complimentary 10x10 booth (list value \$5,700). **Note:**
 - All furnishing and/or utilities such as electricity must be ordered and paid for by Industry Partner directly through Exhibitor Services/Official Geo Week Vendors
 - Booth confirmation and Exhibit Space Contract must be received by July 31, 2026
 - Booth includes two additional Exhibit Hall only passes

In return, Industry Partners must:

- **Required:** Actively promote Geo Week and your participation via email, newsletters, website, social media, PR, and more; **share the promo code Geo Week provides in all these efforts for tracking.**

- Send two dedicated emails to your members and wider network between September 2026 and February 1, 2027
- Post/reshare monthly on social media promoting Geo Week from September 2026 through February 2027
- Include Geo Week in at least three organizational newsletters during this period (if applicable)
- List and promote Geo Week on your organization's website
- Provide requested content for press releases, the Industry Partner page, and other materials per deadlines
- Join bi-monthly check-ins with the Geo Week team to stay aligned on promotions
- Assign a point person for content and promotional coordination
- Complete the [Industry Partner Form](#) by July 31, 2026 to confirm participation